

## NEWS RELEASE For immediate release

## **Insurance Institute of Canada elects new board members**

(Toronto, ON – November 6, 2013) The Insurance Institute of Canada celebrated its 60<sup>th</sup> annual general meeting in Toronto, Ontario on October 19, 2013, electing Silvy Wright as its chair of the board of governors.

The Insurance Institute is the premier professional education body for the property & casualty insurance industry in Canada.

At the first annual meeting of the Institute, the board of governors agreed on the organization's top priority: "The standardization of The Insurance Education across Canada, with a uniform syllabus, uniform examinations, and consequently equal standing for graduates, regardless of location."

The same founding principle informs the Insurance Institute's board of governors to this day, even as the industry's workforce has evolved and transformed over six decades, said the current president and CEO of The Insurance Institute, Peter Hohman, MBA, FCIP, ICD.D.

"Throughout the history of the Insurance Institute, the organization's board of governors has promoted continuity of the same vision, based on the founders' stated objectives," said Hohman. "Collectively they have been committed to the advancement of insurance education and have found ways to achieve this central aim."

Wright, The Insurance Institute's current board chair, is president and CEO of Northbridge Financial Corporation.

"I am truly honoured to be chair of the board of governors for The Insurance Institute of Canada at this important time in our history," she said. "There has been more change in the past five years than in the past 20, and we need to do more than just keep pace."

Wright said she wants to help the Insurance Institute continue to drive innovation around program design and delivery. She is also determined to build greater awareness of the excellent career opportunities within the insurance industry.

"The more we continue to innovate and advance, the more we'll be able to attract the best and brightest – the future leaders of this industry," she said. "There are great opportunities for a rich and rewarding career in our industry, and we've got to let people know that."

Also elected to the Insurance Institute of Canada's 2013-14 board of governors are:

• T. Neil Morrison, BA (Hons), president and CEO of Hub International HKMB/Ontario Limited, is deputy chair.

- J.R. (Bob) Tisdale, MBA, FCIP, CRM, president & COO, Pembridge and Pafco Insurance Companies, is vice chair, governor-at-large.
- Karen Barkley, CIP, CRM, MBA, deputy president and CUO of Elliott Special Risks, is immediate past president. She assumes the role after Maurice Tulloch, MBA, CMA, president and CEO of Aviva Canada Inc., stepped down as the Insurance Institute's 2012-2013 chair of the board of governors to become CEO of Aviva UK & Ireland General Insurance.

Other elected board members include the following regional vice chairs: Glenda Ouellette, MBA, FCIP (Western provinces); Donna Ince, CA, CIP (Ontario); François Coté, FPAA, CR (Québec); and Darrel Coates, CIP, CRM, CFI (Atlantic provinces).

Regional division vice chairs include Michael Wills, FCIP (Academic), and Julie Pingree, BA (CIP-Professionals').

**About the Insurance Institute:** The Insurance Institute is the premier source of professional education and career development for the country's property and casualty insurance industry. Established in 1899, the Institute is a not-for-profit organization serving more than 39,000 members across Canada through 19 volunteer-driven provincial Institutes and chapters. It sets professional standards for the industry through education programs leading to a range of designations, including the internationally recognized Chartered Insurance Professional (CIP) and Fellow Chartered Insurance Professional (FCIP).

- 30 -

For more information, please contact:

Nora Gubins | Director, Business Development & Communications, Insurance Institute P: (416) 865 2716 | E: media@insuranceinstitute.ca