

Relay For Life to take place at Downsview Park on Friday, June 16th

Save the Date

## Why Do I Relay?

by Jeff Roher, Relay For Life Event Communications Manager

Hundreds of insurance professionals from across Toronto will join **WICC and the Canadian Cancer Society on June 16th at Relay For Life**, a very uplifting fundraising event. Each participant has a personal reason for Relaying, as these delegates from the insurance industry share.

"I Relay to be part of the many communities that support finding a cure for cancer," said Ellen Moore, WICC co-chair, and regional executive officer, Canadian Chubb Companies. "WICC Ontario has established an ability to connect the insurance industry with our colleagues, friends and families who suffer from this terrible disease."

"I'm Relaying for Connie Riga, a senior underwriter at Northbridge Insurance who spent the past year in a battle against cancer – and won. Connie is a survivor and I'm excited to walk the track with her," said Shari Dodsworth, WICC Chair, Relay For Life, and senior vice president, sales and distribution, Northbridge Insurance.

"I Relay for Evelyn, my grand-niece, a spunky, high-energy toddler who was left partially paralyzed by a cancerous

tumour wrapped around her spine. She is my inspiration," said Donna Ince, senior vice-president, personal insurance, RSA Canada.

"Ten years ago this spring, my mother died an awful death from lung cancer," said Kim Donaldson, vice-president, Ontario, Insurance Bureau of Canada. "For me, the Relay is my way of helping others avoid such an awful experience. I want to help the Canadian Cancer Society work toward a cure." [story on back]

### DID YOU KNOW?

1 in 9 Canadian women fight breast cancer. Slightly more men than women get cancer in Canada, and the vast majority (89%) of Canadians who develop cancer are over the age of 50.

Support #research,  
support #WICC and  
#relayforlife.  
#Acceptthebaton



### Ottawa Drive FORE Hope

It's time to register for WICC Ottawa's 7th Annual 'drive FORE hope' Golf Tournament on **Monday, August 14th, 2017** at Camelot Golf and Country Club. Day includes lunch, dinner and silent auction as well as prizes and raffles. For details on tickets and available sponsorship opportunities go to <https://wicc.ca/on/event-registration/>

## CELEBRATE



### WICC ON Golf at Angus Glen

Registration is now live at [www.wicc.ca](http://www.wicc.ca) WICC's golf fundraising tournament is taking place once again at Angus Glen Golf Club. IMPROVED FORMAT will include a sit down dinner and 'Celebrate Canada's 150th Birthday' theme! Get ready to wear your patriotic red and whites on **Wednesday, July 12th**. Book your foursome today!

# Canadian Cancer Society Research Update

by Canadian Cancer Society

How is CCS doing on the leading edge of cancer research funding?

Thanks to our donors, like Women in Insurance Cancer Crusade and others, we are able to invest more funds than any other national charity into cancer research in Canada. This investment accounts for about a quarter of the country's charitable investment in cancer research.

We are the largest national charitable funder of childhood cancer research, cancer prevention research, and research on 16 specific cancer types including some with the lowest survival rates in Canada – like pancreatic, esophageal, liver and lung cancers.

Learn more about how we invest in research in our Research Impact Report: <http://bit.ly/2qpBnlH>



¹ Based on the most recent Canadian Cancer Research Alliance survey of government and voluntary sector investment in cancer research in 2014, published in March 2015.  
² As of February 1, 2017, the Canadian Cancer Society and the Canadian Breast Cancer Foundation merged, making the Society the largest national charitable funder of breast cancer research.

[cancer.ca/research](http://cancer.ca/research)

Canadian Cancer Society Research Institute Impact Report 2016

## ‘Northbridge Cares’ – NEW WICC National Sponsor

by Sonia Manson, Chair Communications



*WICC Communications Chair, Sonia Manson sat down with Shari Dods-worth, WICC chair, Relay*

*For Life, and svp, sales and distribution, Northbridge Insurance to discuss their company's renewed energy around their WICC National Sponsorship and excitement for upcoming events.*

Northbridge Insurance has a soft spot for social support, and their work with WICC shows just how committed they are to our communities. Their corporate culture centers on generosity: top executives and employees alike are dedicated not only to their company, but to the health and happiness of their neighbours. Northbridge Cares is the social responsibility program that helps them organize and fulfill all of their charity-based initiatives, and WICC is thrilled to be a part of this remarkable program.

In last year's WICC Relay For Life event, the 'Northbridge Navigators' was one of the top 10 fundraising teams, with over 80 participants raising more than \$26,800 for cancer research. Such a high level of participation is remarkable in its own right, but the fact that the runners gladly joined without any incentive makes it a truly compassionate effort. It's no surprise that they have very little trouble gathering participants for their other fundraising events, too.

[story continued on page 4]



## Save the Date



## November Breakfast for Cancer

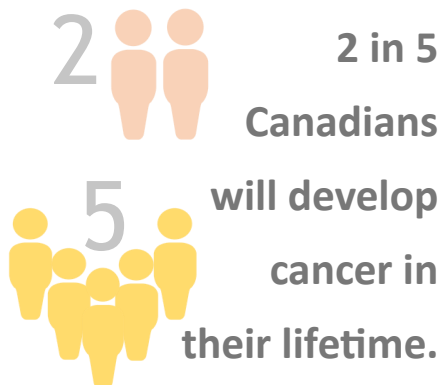
Mark your calendar for Tuesday, November 7th, 2017 and join us at the WICC Breakfast for Cancer event. This year's informative breakfast will again take place at the Fairmont Royal York in downtown Toronto. Speakers are to be confirmed. Time: 7:30am to 9:30am.



## GTA Monthly Broker Bash

Join us on June 29th for the monthly GTA Ontario Broker Bash. This networking event is a fantastic opportunity to meet fellow industry professionals. The event takes place from 5:00pm to 8:00pm at Fifth Social Club. See you there!  
<http://www.firstinsurancefunding.ca/events/gta-broker-bash-june>

## FAST FACTS



## FOR MORE INFORMATION

Learn more at [www.wicc.ca](http://www.wicc.ca)  
 or [www.cancer.ca](http://www.cancer.ca)



## New Faces on the WICC Board

by Ellen Moore & Marilyn Horrick, Ontario Chapter Co-Chairs

Providing renewed energy and dedication to our team, please join us in welcoming the following new members to the WICC Ontario Chapter Board of Directors.

**Richard Cameron — Chair, Treasurer**

BDO Canada LLP, Director, Forensics

As a forensic accountant working in the Insurance industry, I was already familiar with the WICC organization and the wonderful work they do for cancer research. So when the opportunity arose to become the treasurer of WICC and given my financial background, it was an easy decision to join the WICC team and be a part of this legacy.

**Donna Cassidy — Chair, Breakfast**

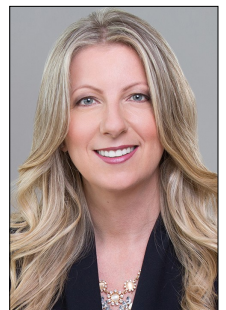
Assistant VP at Chubb Insurance Company of Canada

Ever since I started in this incredible industry over two decades ago, it has been one of my goals to find a way to give back. I've wanted to help others as a way to say thank you for all that I have been blessed with. Being asked to join the board and those whom I have looked to as inspirational leaders is very fulfilling for me and it also helps me to reach my personal goal. I am so pleased to continue having further opportunities to bring my energy and enthusiasm to this organization and its cause.

**Christine Hirst — Chair, Media Relations**

National Account Manager, Canadian Underwriter / Claims Canada

I'm honoured to have this opportunity to work with amazing people on a board that supports such an important cause. We're all affected in some way by this invasive disease and its wonderful to be able to assist in the crusade for a cancer-free future.



Over the past 20 years, the WICC Ontario Board has benefited from the unwavering dedication and passion of its volunteer Board of Directors. These amazing individuals come into the fold driven by a unique personal commitment to make a difference and do good things for WICC on the Board. As co-chairs, we witness every day the efforts of our Directors as they strive for harmony between commitments of work, family and volunteering on an active Board.

Please join us in welcoming these new individuals to our WICC Ontario Board.

If you're interested in volunteering for WICC in any way, please send a note to [info@wicc.ca](mailto:info@wicc.ca)



# WICC's 21st Annual Gala

by Laurel DiMaso, Co-Chair Gala

Disco Glam was the theme for the April 12th Gala at the Fairmont Royal York. The P&C community gathered for an amazing meal, dancing and silent auction. Featured performances by ABBA and Bee Gee's inspired bands plus a DJ had the dance floor jam packed. Music had party goers on their feet like rarely seen at any industry event, WICC or otherwise. The disco dinner main of chili rubbed beef tenderloin and sweet potato mash with foraged mushrooms was a real highlight and took centre stage second only to the delectable flourless chocolate cake and Oreo cheesecake pairing with fruit coulis.

From disco roller skaters, photo booth and donut walls, costumed guests inspired by all things 70's, to creative and highly desirable auction items, this evening did not disappoint.

Awards were presented to our worthy Platinum National Sponsors as well as WICC's annually coveted awards as follows: Lew Dunn Memorial Award – Barbara Haynes of DAS Canada; Gold Flame Awards – The Magnes Group Inc./ Travelers Canada/ RSA Canada;

and Hall of Flame Award – Economical Insurance.

A very BIG shout out to our Evening Sponsors, as we could not have gone 'all out' like we did without their generous support. Thank you to our Entertainment Sponsor: AMR Barristers & Solicitors LLP; Platinum Sponsors: Canadian Underwriter, Informco, Intact Insurance, and Paradigm Events.

Heartfelt appreciation also for our 17 other sponsors in the Gold, Rose, Silver, Bronze and Raffle sponsorship categories.

As the fun event came to a close, it was truly exciting to present the BIG cheque for \$150,000 to Lynne Hudson, President & CEO, CCS and CEO, CBCS with Susan Drodge, Director, Corporate and Community Partnerships of the Canadian Cancer Society.

Thank you to the dedicated committee members and volunteers who worked tirelessly throughout the year to make this evening so incredible for all of our friends and supporters in the P&C community!

[See photos on next page.] 🔥

[‘Northbridge Cares’ continued from page 2]

“Cancer stares down anyone and no one is exempt from its intrusive reach, whether it's us or someone we know,” says Shari. “We have individuals at Northbridge who have fought horrific battles with chemo and radiation treatments, who have now come out cancer-free in 2017. It's for those people that we relay, and it's for those people that Northbridge stands with WICC to support the Canadian Cancer Society. It's also why Northbridge has become WICC's most recent National Sponsor.”

Shari insists that “at the end of the day, we really just love that so much good comes out of WICC's efforts.” Shari also

expressed how much she enjoys participating on the volunteer Board of Directors. “The calibre of insurance people who participate on the WICC Board is very impressive. Despite their very demanding roles these individuals still find the time to support such an important cause with all of the proceeds going back to the Canadian Cancer Society. It's amazing to reflect on the leaders who've contributed to WICC and its ability to attract such strong leaders with incredible hearts.”

Despite Northbridge's corporate evolution, their support for WICC has not wavered, and they continue to share in our vision of a future without the fear of cancer. 🔥

## Our Valued National Sponsors





[see WICC's April Disco Glam Gala story on page 4. For more fantastic photos please visit WICC's Facebook posting on April 24th <https://www.facebook.com/WICCOntario> ]






['WHY DO I RELAY?' continued from page 1]

"I keep coming back to Relay For Life because it's such an inspiring event with fundraising success, uplifting stories and positivity all around. It's a wonderful balance between the seriousness of the disease and our hope for a better future," said Carrie Brown, director, sales and client service, Intact Financial Corporation.



In its ninth year of supporting Relay For Life, WICC shows no signs of slowing down as it plans to surpass the \$470,000 it raised in 2016. The proceeds help researchers discover life-saving treatments, and allow the Canadian Cancer Society to offer support programs to those living with cancer and to their families.



Accept the baton! Relay For Life will be at Downsview Park on June 16 from 6 p.m. to midnight. To register a team or participate in Relay For Life events, visit [www.relayforlife.ca](http://www.relayforlife.ca) or call 1-866-201-6202. 

In partnership with:



Canadian  
Cancer  
Society  
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canadienne  
du cancer

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